For a full definition of each attribute, read this [guide](https://www.engineerscanada.ca/sites/default/files/draft_program_visitor_guide_v1.25.pdf) by the CEAB.

# Evaluation

Your final grade will be composed of the following:

|  |  |
| --- | --- |
| Item | Weight |
| Individual Work | 15% |
| Group Activities | 25% |
| Project Deliverables | 30% |
| Final exam | 30% |

# Course Work

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Course Work | Date | Relative Weight | Actual Weight | Category |
| Assignment 1: Personality Test | Week 2 | 8.3% | 1.25% | Individual Work |
| Assignment 2: Elevator Pitch | Week 3 | 16.6% | 2.5% | Individual Work |
| Assignment 3: Case Study | Week 7 | 33.3% | 5% | Individual Work |
| Quizzes | Several | 16.6% | 2.5% | Individual Work |
| Attendance & Participation | Weekly | 26.6% | 4% | Individual Work |
| GA 1: Business Conceptualization | Week 3 | 5% | 1.25% | Group Activities |
| GA 2: Validate BMC | Week 4 | 5% | 1.25% | Group Activities |
| GA 3: Practice Pitch Deck | Week 6 | 15% | 3.75% | Group Activities |
| GA 4: Marketing Landscape | Week 8 | 5% | 1.25% | Group Activities |
| GA 5: Financial snapshot | Week 10 | 5% | 1.25% | Group Activities |
| GA 6: Final Pitch Deck | Week 12 | 25% | 6.25% | Group Activities |
| GA 7: Peer Evaluations | Week 14 | 40% | 10% | Group Activities |
| PD A: Business Modelling | Week 5 | 5% | 5% | Project Deliverables |
| PD B: Rapid Prototyping | Week 6-11 | 25% | 5% | Project Deliverables |
| PD C: Marketing Plan | Week 9 | 25% | 10% | Project Deliverables |
| PD D: Financial & Legal Plan | week 11 | 25% | 5% | Project Deliverables |
| PD E: Business plan | Week 13 | 20% | 10% | Project Deliverables |
| Final exam | Week 14 | 30% |  | Final exam |
|  |  |  |  |  |

**Final exam**

The final exam is worth 30% of the final grade. More details on the final exam will be shared in week 2.

# Attendance Policy

Attendance affects much of the coursework; the personality tests are explained in class, the quizzes are done in class, and the classroom discussion related to the project all have a significant impact on your grade. You are expected to attend every class. Should you be absent for whichever reason, it is your duty to follow up on what you missed in class.

To meet accreditation requirements, to be admitted to the final examination in a subject, the faculty of engineering requires that a **student must have attended a minimum of 80% of classes** (not have more than three unauthorized or unjustified absences).

Some group decisions for the project must be made in class. If you are absent from a class in which a decision is made, you will have to make arrangements with regards to your vote on those decisions, otherwise you consent to the decision made by your group in your absence.

# Special Accommodation

Sickness, travel and other valid excuses should be reported to the professor *before* the class or assignment in question. This also includes religious accommodation (such as special holidays or prayers), physical or mental health issues, physical as well as learning disabilities. For more information on rights and responsibilities of people with disabilities please refer to [this web page.](http://sass.uottawa.ca/en/access)

# Plagiarism Policy

Academic Integrity means being responsible for the quality of your work, preparing it honestly and respecting the intellectual community you are part of as a student. It is a core value in all scholarly work. Please see [this beautiful](https://www.uottawa.ca/vice-president-academic/sites/www.uottawa.ca.vice-president-academic/files/academic-integrity-students-guide.pdf) [booklet](https://www.uottawa.ca/vice-president-academic/sites/www.uottawa.ca.vice-president-academic/files/academic-integrity-students-guide.pdf) that was prepared by uOttawa to explain to you what it means to have Academic Integrity (and examples of what constitutes as plagiarism and what does not).

If a student commits an academic fraud, even if it’s done online, then they will be subject to all procedures

stipulated in Academic Regulation I-14. Please familiarize yourself with some of the consequences [here.](https://www.uottawa.ca/administration-and-governance/academic-regulation-14-other-important-information)